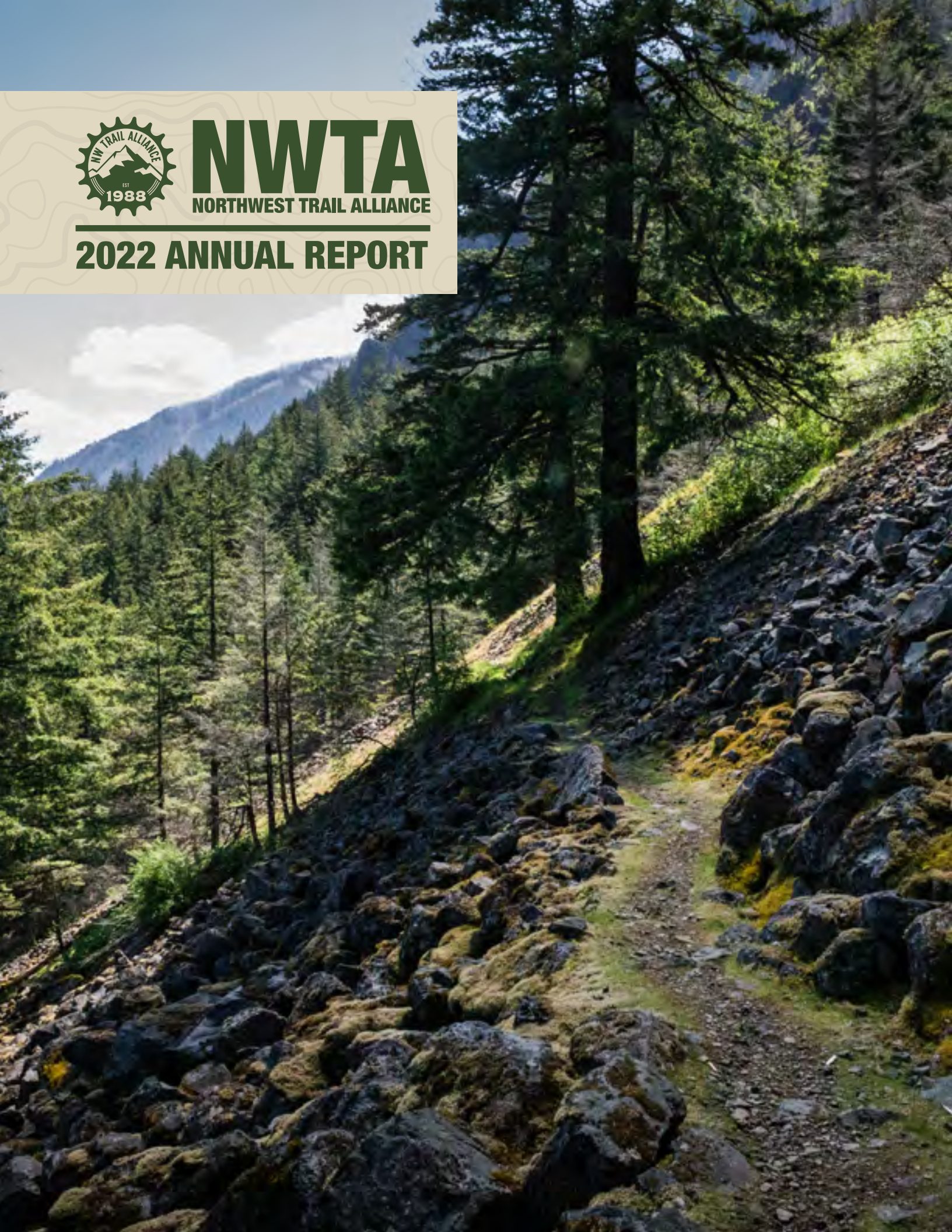




NWTA
NORTHWEST TRAIL ALLIANCE

2022 ANNUAL REPORT



THANK YOU

In 1988, nine members founded an organization known as PUMP — Portland United Mountain Pedalers — with a goal of opening up trail access to mountain bikes in Portland. In 2009, with about 50 members, PUMP updated and expanded their mission and vision and became the Northwest Trail Alliance. (See our organizational timeline on page 14.)

Fast-forward another 14 years to today: NWTa now has over 5,000 members, stewards over 250 miles of trails across 15 locations, and works with 11 different land managers as trusted partners in mountain bike trail maintenance, construction, management and programming — all within a fast-growing metropolitan region. NWTa is truly at an exciting and new inflection point of our organization, poised to build upon this remarkable foundation.

Much of this growth has happened because of YOU and your support. Your membership, your donations, your sponsorship, and your volunteer hours ensure that the NWTa mission is now as strong as ever. Dedication, hard work and fun characterized NWTa's roots, and that is evident in our success today.

We give special thanks to every single person who has served on our Board of Directors through the years, and to past staff member, Bob Lessard. One of NWTa's major accomplishments in 2022 was hiring the first full-time Executive Director, and NWTa would not have been able to create this position if it weren't for Bob. After his tenure as President, Bob stepped up in 2020 by taking the role of part-time Executive Director. He led key efforts like membership management and sponsorship, laying a strong foundation for NWTa's future success. Our entire organization is immensely grateful for his dedicated and tireless work.

NWTa is advocating for, building, and stewarding both trails AND our community. Our new program of youth mountain bike programming kicked off in 2022, and we are always adding more social rides, including BIPOC- and women-led events, to the calendar. All of this work supports our mission to advocate for new trails, to protect, improve, and build sustainable mountain bike trails, and to create more recreation opportunities for mountain biking.

I hope you enjoy reading all about the amazing effect you've had on our bike community in our first ever Annual Report. Thank you all for joining us on this ride!

Lisa Olivares
Executive Director





WHO WE ARE

NWTA is a 501(c)(3) non-profit trail stewardship organization located in Portland OR. We sustainably steward trails within a roughly 60 mile radius: from the Oregon coast, into parts of Southern Washington's Gifford Pinchot National Forest and Mount St Helens National Monument, and to the Western foothills of Mount Hood National Forest. We work with approximately 11 federal, state, county, and municipal land management agencies, as well as private land managers. We provide educational trail stewardship and mountain bike programming for members and local communities to increase access to the outdoors through all types of off-road cycling.

OUR MISSION

To create, enhance, and protect mountain bike riding opportunities; to advocate for trail access; to promote responsible mountain biking; and to build, maintain, and ride sustainable trails.

OUR VALUES

We execute our mission through our values: stewardship, community, passion, education, building skill, advocacy, access, fitness, communication, credibility, inclusiveness, and FUN.

OUR VISION

Our vision establishes what we strive to achieve for the future. We strive for Portland, NW Oregon and SW Washington to become a recognized and acclaimed haven for mountain biking and off-road cycling. We aim to create awareness and a positive attitude towards all types of off-road cycling — with other trail users, with land managers and agencies, and with the general public. We work to become a role model for other mountain bike and trail advocacy groups around the country.

EQUITY

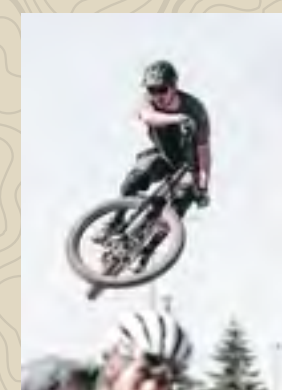
The NWTA builds, maintains, and advocates for mountain bike trail access in the greater Portland area. Our core aim is to grow and support a thriving mountain bike ecosystem. We recognize that Oregon's deep history of inequity and racism formally extends to its founding which systematically granted free land to "whites only" and maintained black exclusion laws in the state constitution until being repealed in 1926. The structures continued in other ways and impacted communities disproportionately in events such as the Vanport flood. To see mountain biking grow and thrive in our community, we aim to be just as systematic in our efforts to actively reverse inequity and racism.

Mountain biking requires riders to confront their fears, biases, and preconceived notions: whether your first rock roll, your first gap jump, or a steep root-strewn section of trail, we know what it feels like to be fearful, uncomfortable, and out of our element. While we believe that everyone's barriers should be respected, we know that mutual support will help get us past those barriers. Boosting each other up and pushing ourselves to improve both on and off the bike. NWTA wants a world where everyone feels welcome, safe, and free in the outdoors. As an organization, the NWTA is committed to creating a pathway to nature for everyone, regardless of socioeconomic status, race, gender, religion, sexual orientation, gender identity, disability, faith, and country of origin.

Our board, organization, and members are under no illusion that this work is easy or has an endpoint. We embrace the challenging work with full awareness of its broad scope; nevertheless, we're setting our goals aloft. In any cases where we fall short of our expectations, we will continue to strive towards our goal of maximum positive impact. We can only do such by continuously expanding our collective and individual knowledge and confronting our biases. We are committed to making sure the outdoors are for everyone.

The Northwest Trail Alliance strives to address these barriers by:

- Committed Anti-Racist Stance — speaking up, taking a stand.
- Advocating for trail access closer to home — seeing the Off-Road Cycling Master Plan implemented.
- Providing spaces/opportunities for people to get involved AND see representation that they identify with.
- Providing ground-up opportunities that include beginner level bike clinics and trail school — both offer training skills that set folks up to thrive within our organization.



HOW DOES A TRAIL GET BUILT?

We just show up with shovels, right?!

Sort of...but often it takes YEARS of work behind the scenes with land management partners and land owners before we start digging. What's more, the process is different from place to place, and depends heavily on each land manager's checklist. NWTA works with 11 different land managers that each have different approaches and processes for getting trails open to bikers. All of our land managers are aligned with NWTA's commitment to sustainability, which often guides much of the process from concept to completed build.



Mountain bike trail advocates approach the Port of Cascade Locks (PoCL) to discuss a destination-quality MTB trail system based out of Cascade Locks.

PoCL commissions design of trail system.

EasyCLIMB trail, a 3 mile loop on PoCL land next to the river, begins development and is completed over the next couple of years.

The project endures administrative delays, but is finally cleared to move forward in 2018.

Phase I trail construction funds awarded through the Recreational Trails Program grant program administered by Oregon State Parks.

2006

2007

2008

2011

2011

2011-2013

2012-2018

2021

2021

2022

PoCL commissions Cascade Locks Mountain Bike Feasibility Study, which recommends development of a 20-mile trail network.

PoCL commissions NEPA for proposed trail system.

Planning requirements move forward, including National Environmental Policy Act (NEPA) review. Comprehensive NEPA review for this project was \$78,000, paid for by the PoCL.

Columbia River Gorge National Scenic Area (USFS) completes environmental assessment.

NWTA begins construction of Phase I.

For example, in late 2022, we broke ground on a new trail in Cascade Locks. The trail is located on US Forest Service land in the Columbia Gorge National Scenic Area. To say we are excited about this project is an understatement, but check out how much work happened before we were even able to put a shovel in the dirt!

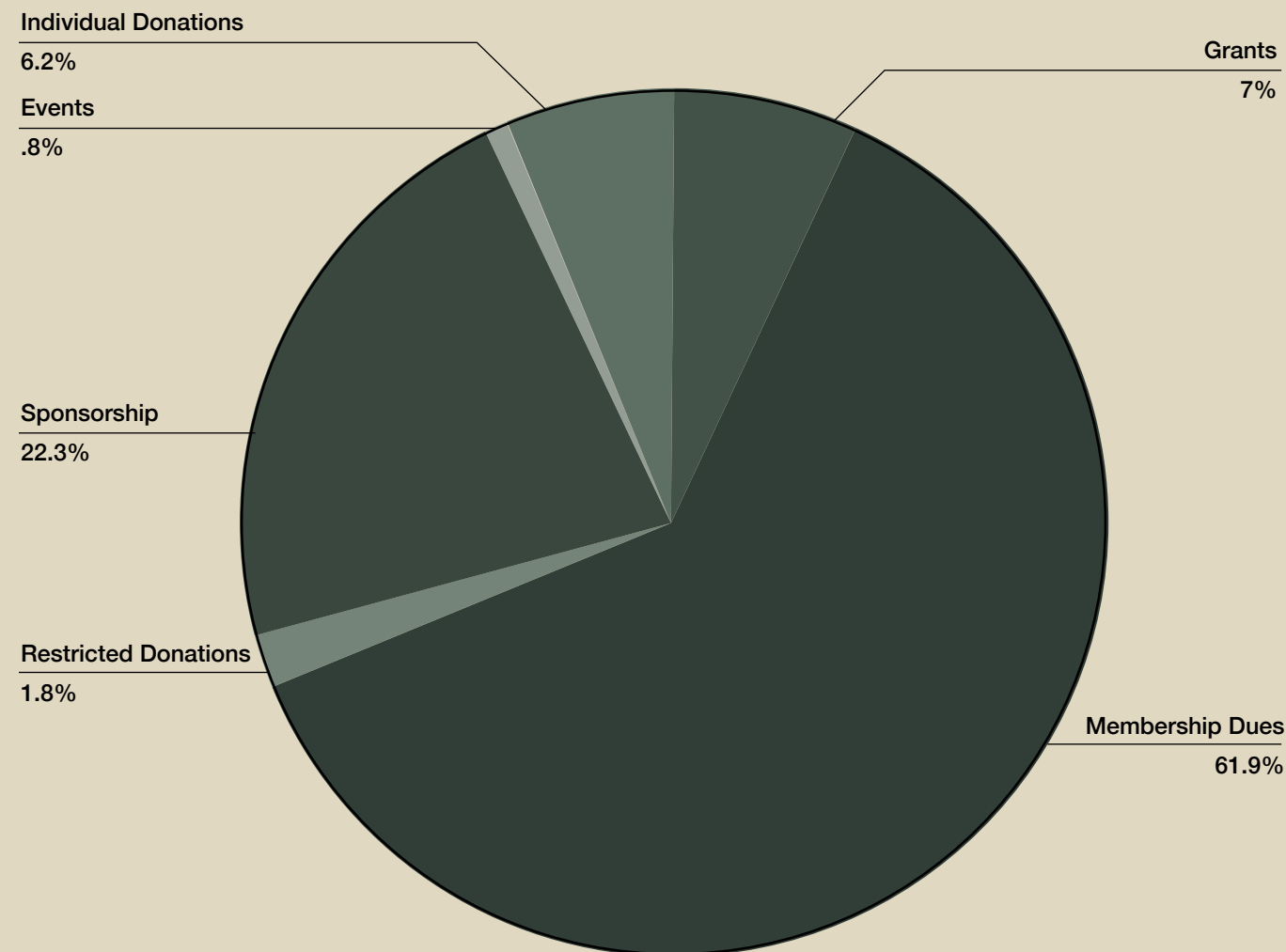
Once again, none of this would have happened without you. NWTA members help keep the momentum going and provide crucial support (both financially and as advocates) through the years of planning, submitting documents, attending meetings, creating the plans, and ultimately putting tools in the hands of our volunteers and gas in the machines. Our collective voice for mountain bike trails makes this possible!

2022 BY THE NUMBERS

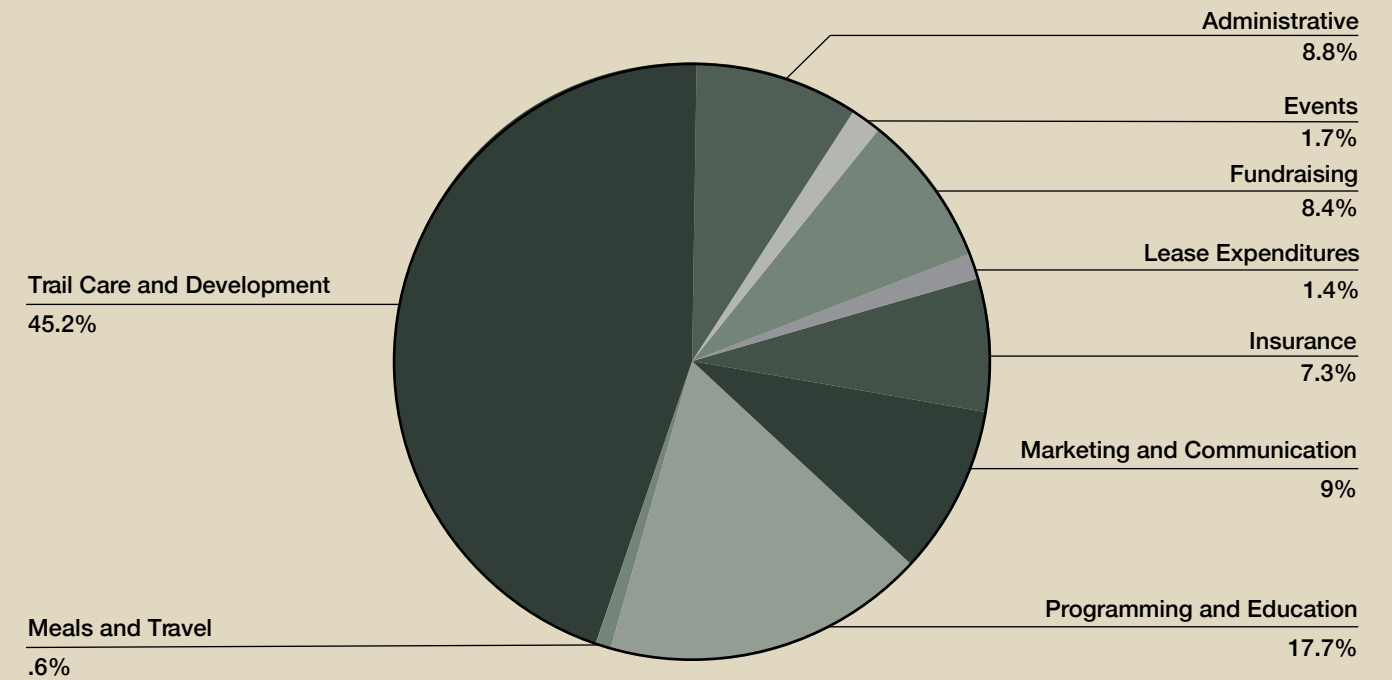
Members make everything happen for NWTA. Membership dollars fund the vast majority of NWTA trail projects and programming. Simply put, if it weren't for member contributions, we wouldn't have trails and we wouldn't have a collective voice for trails.

Together, NWTA members and community sponsor partners make up nearly 85% of all NWTA dollars. NWTA Leadership is eternally grateful for all of you who make our work possible.

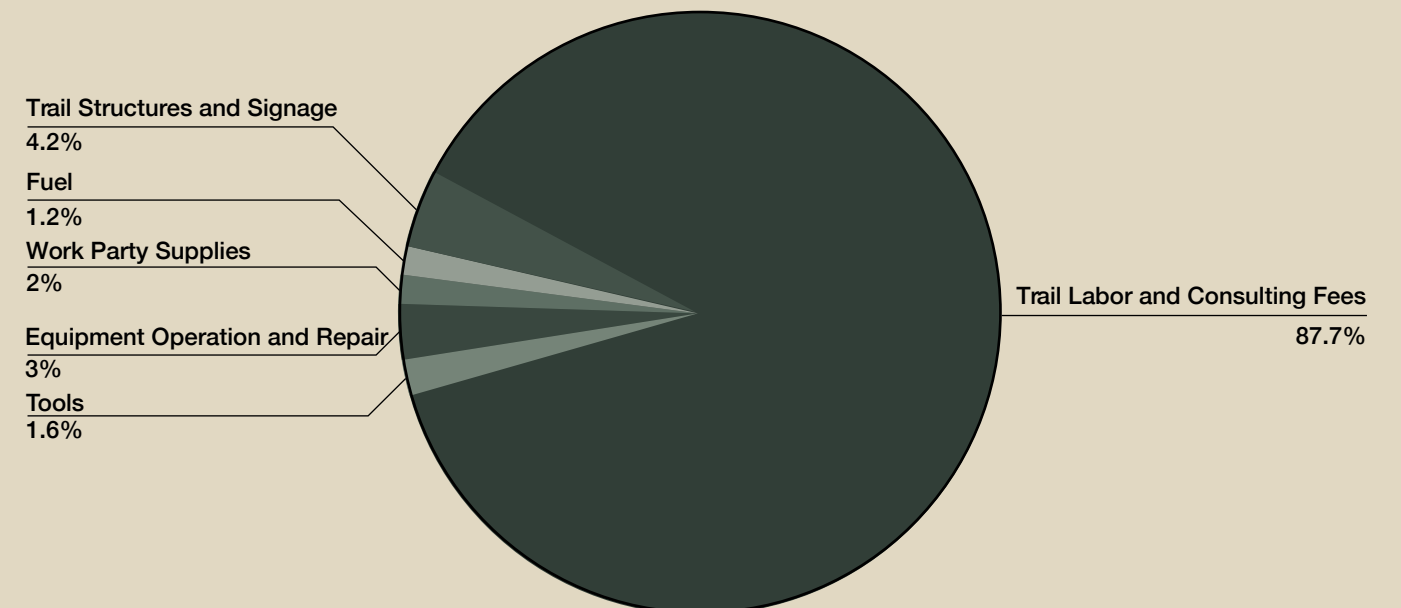
2022 REVENUE: \$356,289.80



2022 EXPENSES: \$415,499.61



TRAIL CARE BREAKOUT



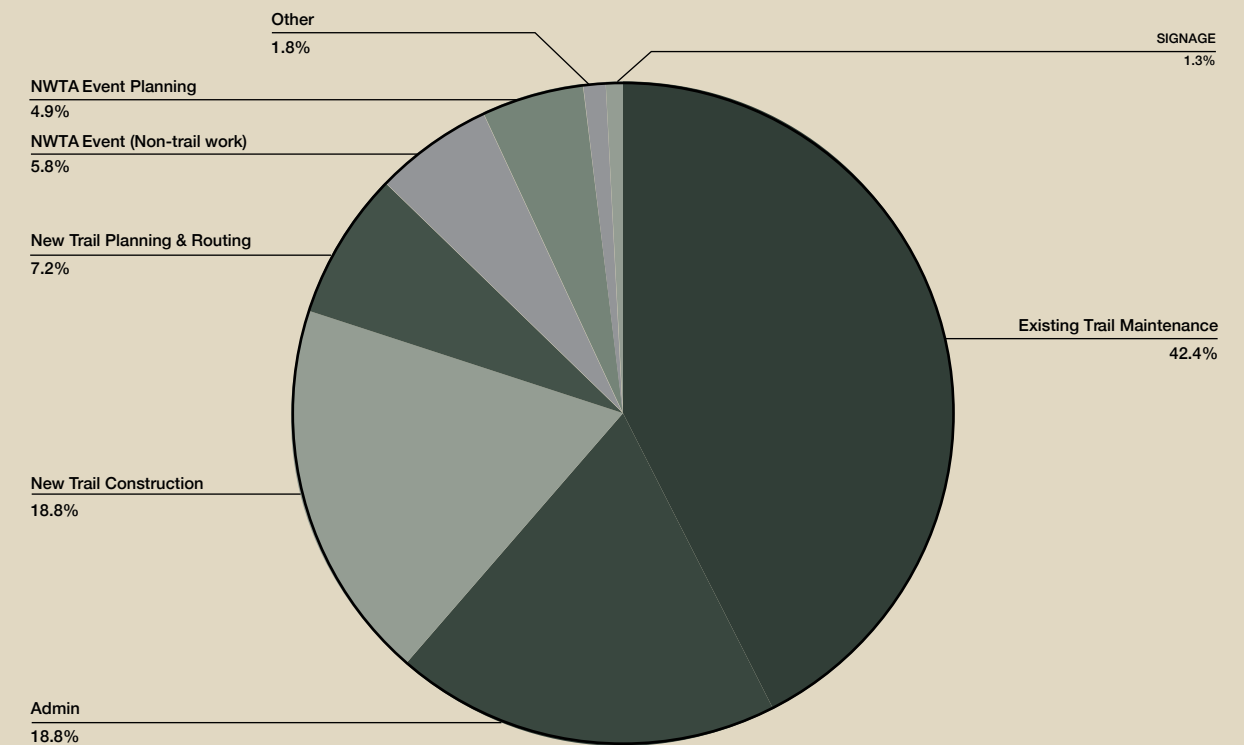
VOLUNTEERS MAKE IT HAPPEN

Take a look at all NWTa accomplished in 2022, all made possible by YOUR support!

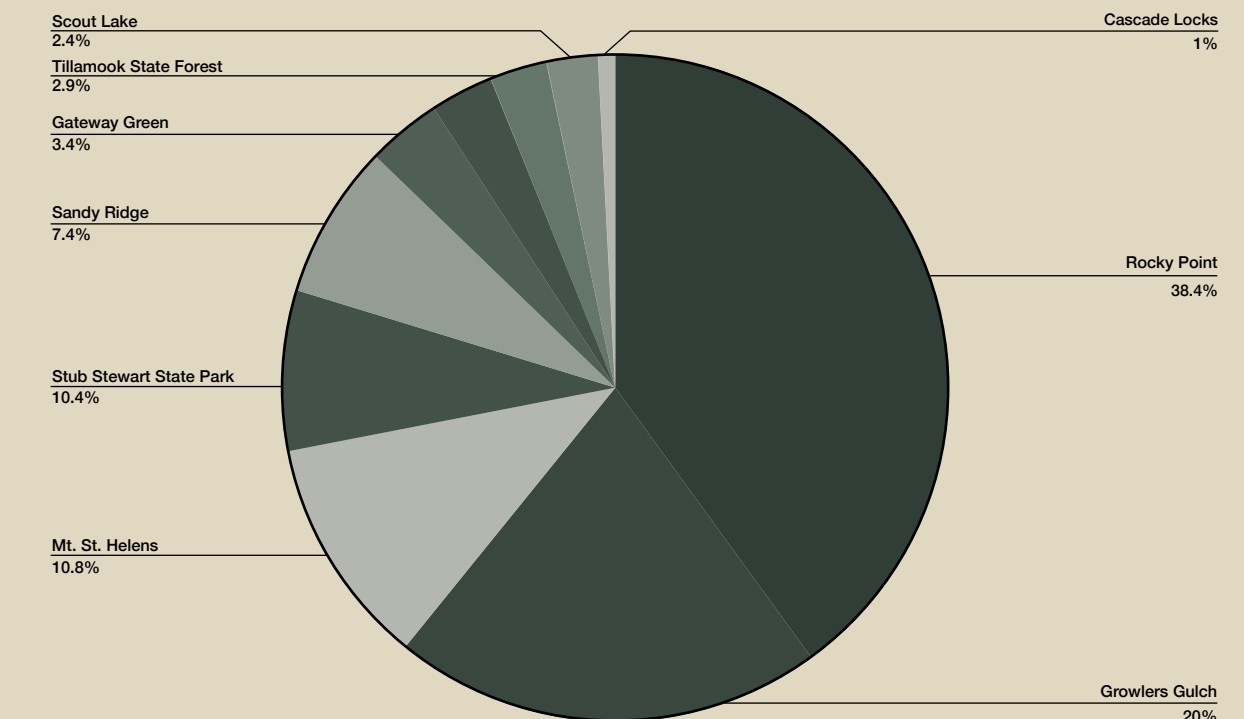
- After a 15-year process, NWTa broke ground on what will ultimately be 15 miles of trail near Cascade Locks in the Columbia River Gorge.
- Eight new miles of trails were flagged in a logged area on the Northside of Rocky Point, including 6 miles of paid machine-built trails.
- Three new trails opened at Klootchey Creek, including a progressive jump line. We worked with the county to upgrade trailhead facilities, adding a new restroom and expanded parking.
- A grant from the International Mountain Biking Association (IMBA) kick-started a massive project to refresh the bike skills area at Gateway Green Park; a project that will be completed thanks to additional support from Portland Parks & Recreation, TriMet, Stacy & Witbeck, and of course, our members.
- Fueled by a generous sponsorship from a local developer, the inaugural season of NWTa's youth programming saw nearly 100 kids get on mountain bikes and improve their bike skills close to home. Kids without bikes and helmets still had access to programming, thanks to a fleet of bikes and helmets donated by Trek Bikes.
- Our vision of everyone feeling welcome in the mountain biking community moved forward with BIPOC- and women-led rides and clinics.
- After a BUSY summer season, the lower portion of Hide and Seek at Sandy Ridge was refurbished by a paid trails contractor.



2022 VOLUNTEER HOURS BY TYPE



2022 VOLUNTEER HOURS BY LOCATION



NORTHWEST TRAIL ALLIANCE TIMELINE



1988
Portland United Mountain Pedalers (PUMP) founded with 9 members

2006
PUMP, in collaboration with Friends of Forest Park and PP&R, constructs a short section of singletrack on Firelane 5. It remains the only section of single-track in the park open to cyclists.

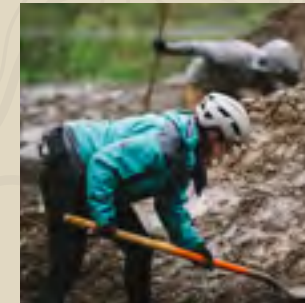
2010
Powell Butte bike trails redesigned by IMBA Trail Solutions after a process with PP&R and NWT

NWT begins partnership with BLM for Sandy Ridge

2017
City of Portland's Off-Road Cycling Master Plan (ORCMP) process starts

Gateway Green bike trails open

Green and Ventura Park with Portland Parks & Recreation



2019
NWT signs lease to formally steward Rocky Point

Kloutchy Creek trails open after years of work with Lewis & Clark Timberlands and North Coast Trail Alliance (now the Kloutchy Creek LST of NWT)

2022
NWT hires first full-time Executive Director



1988

2004

2006

2009

2010

2012

2017

2018

2019

2020

2022

2023

2004
Coldwater Lake maintenance parties start; certain trails open to mountain biking



2009
PUMP becomes Northwest Trail Alliance (NWT) with less than 50 members and an expanded mission and vision

2012
Mountain bike trails open at LL Stub Stewart State Park

Castle Rock bike park opens after 2 years of planning

Ventura Park pump track opens as the first PP&R pump track after 3 years of planning

2018
Bureau of Land Management acquires the TNT and Little Monkey land parcels; folding into NWT's stewardship portfolio

2020
NWT signs first stewardship agreement for soft-surface trails in PP&R properties

Worldwide pandemic halts much of NWT events for next 2 years



2023
ORCMP published by the City of Portland after a robust public input process

NORTHWEST TRAIL ALLIANCE STEWARDSHIP AREAS

SANDY RIDGE

40 miles east of Portland
15 miles of trail

Trail difficulty ranges from beginner to expert. Paved road climb accesses trails, with something for every rider. Trails are all in lush forests and drain fairly well in wet weather. Sandy Ridge has a paved parking lot with accessible vault toilets. BLM parking pass required and can be purchased on site.

[More info on Sandy Ridge](#)

KLOOTCHY CREEK

75 miles West of Portland
15 miles of trail

Trails for all abilities, great mix of terrain and lots of options for families. The generally cooler coastal weather makes Klootchy a great escape from the valley heat. Parking is a paved lot with accessible vault toilets. A free permit is required to ride at Klootchy and should be on your person at all times when on the property.

[Get your Klootchy Permit here](#)

[More info about Klootchy Creek](#)

STUB STEWART STATE PARK

30 miles West of Portland
22 miles of trail

Trails range from beginner to expert with lots of options for loops and ways to extend or shorten a ride. Trail system connects to the Banks Vernonia trail. There is a freeride area with two jump trails. Overall the trail system is more cross country with shorter climbs and descents.

Paved parking lot with accessible toilets, bike wash station and picnic shelters. Camping and cabins are also available at the park.

[State Parks parking pass required](#)

[More info on Stub Stewart](#)

ROCKY POINT

20 miles Northwest of Portland
29 miles of trail

Trails for all abilities, but the terrain skews more towards advanced riders and riders who do not mind climbing. You must be an NWTA member with a signed waiver to legally be on the property. Infrastructure at Rocky Point is very basic. Dirt parking lot with a porta potty, parking is tight – carpool as much as possible.

[More Info on Rocky Point](#)

EASYCLIMB

45 miles East of Portland
3.5 miles of trail

Located along the banks of the Columbia River in Cascade Locks, the Easyclimb trail system is close to home for riders from the Portland area and is perfect for kids, families and newer riders, as well as experienced folks looking for a great looped trail system with views. The area has several features for skill building including skinnys and berms. The trail also passes several beaches for river access.

[More info on Easy Climb](#)

MOUNT ST. HELENS

70 miles NE of Portland
50+ miles of trail

There are multiple trails surrounding this famous volcano to explore.

From the North side of the mountain the trails are based out of Coldwater Lake which was formed from the eruption. Access to the trails start from the Coldwater Lake Boat Launch. From the South side of the mountain there are beginner friendly trails out of Marble Mountain on the Pine Marten trail, to epic adventures on the Smith Creek Loop and Sheep Canyon, all of which offer fantastic views as well as the geologic wonders that come with active volcanoes. Some trailheads have facilities and all trail heads require a Northwest Forest Pass.

[More info on Mount St. Helens](#)

TILLAMOOK STATE FOREST

40 miles West of Portland

NWTA maintains a few of the many bike trails in the Tillamook State Forest. There is something for everyone in the Tillamook and all the stewardship groups that work in the forest do a great job of keeping the trails running smoothly. Gales Creek and Browns Camp are popular favorites.

[More info on Tillamook State Forest](#)

FALLS CREEK

75 miles Northeast of Portland
14 miles of trail

This trail can be ridden as an out and back or as a shuttled ride from Old Man Pass. This backcountry trail located in the Gifford Pinchot National Forest is mainly a cross country trail suited best for intermediate riders. You will ride through lush forests with opportunities to see lava tubes as well as sweeping views, eventually bringing you along the pristine Falls Creek back to your car. There are vault toilets at Old Man Pass and the Falls Creek Falls Trailhead (proper), but not at the shuttle drop off.

[More info on Falls Creek](#)

GROWLERS GULCH

50 miles North of Portland
55 miles of trail

Trails range from beginner to advanced with both cross-country and downhill opportunities. Lush forests and loamy singletrack give this trail system a true backcountry feel. These trails are on private timberland, therefore not on Trailforks...exploration is the key to success. There are two access points, on the east and south ends of the system. No facilities available.

CASTLE ROCK BIKE PARK

50 miles north of Portland

Pump tracks, progressive jump lines, drops, teeter totters, skinnies and so much more; there are a lot of opportunities for fun. Situated along the Cowlitz River, it's a great place to ride and then hang out next to the water. Heading north on I5? Swing by the Castle Rock Bike Park to stretch your legs and practice your skills.

[More info on Castle Rock Bike Park](#)

POWELL BUTTE

10 miles East of Portland
10 miles of trail

Powell Butte is a great spot for a city based ride. The Springwater trail runs past Powell Butte so that you can ride to your ride. The trails are all multi-use, so keep your eyes open for horses and hikers. The terrain is all green and blue trails so it's a great spot to take the kids for a close to home adventure.

[More info Powell Butte](#)

GATEWAY GREEN

5 miles East of Portland

Gateway Green is a mountain bike oasis in the city. Accessible by public transportation at the Gateway Transit center, Gateway Green has MTB gravity lines, green to double black dirt jump and freeride lines, singletrack, adaptive terrain and an asphalt pump track. There is something for everyone at Gateway Green. It is a great place to spend half a day working on your skills, and a popular location for NWTA clinics and events.

[More info on Gateway Green:](#)

VENTURA PUMP TRACK

5 miles East of Portland

Ventura is a small dirt pumptrack, great for anyone new to riding a bike. From adult beginners to toddlers on scoot bikes, Ventura is a great place to spend a couple of hours working on fundamentals.

[More info on Ventura Pumptrack](#)

EICHLER BIKE PARK

10 miles West of Portland

Eichler is a great bike park for people who want to work on their jumping skills. The park consists of a few different jump lines for all ability levels. While small, Eichler is a great place to get some focused technical session time.

[More info on Eichler Bike Park](#)

NORTHWEST TRAIL ALLIANCE AGENCY PARTNERS



NORTHWEST TRAIL ALLIANCE LEADERSHIP

NORTHWEST TRAIL ALLIANCE STAFF



Lisa Olivares
Executive Director



Bob Lessard
Interim Executive Director

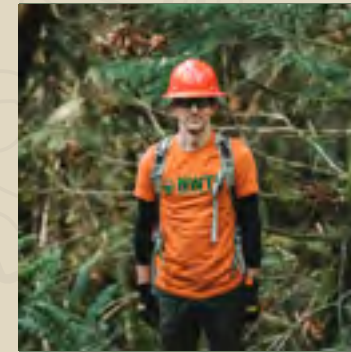


Sean Benesh
Communications Director

2022 BOARD MEMBERS



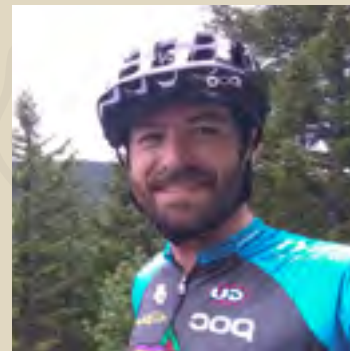
Juntu Oberg
President



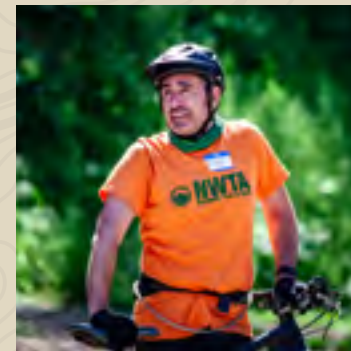
Paul Hobson
Vice President



Owen Rodabaugh
Treasurer



Daniel Stuart
Secretary



Jered Bogli
Volunteer Director



Nell Stamper
Kloutchy Creek



Ruandy Albisurez
Community Director

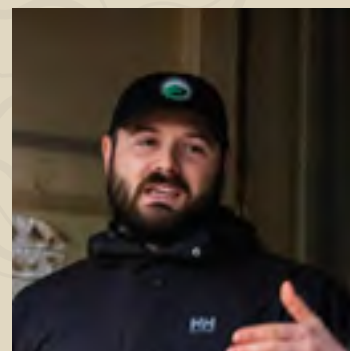


Scooter Sutterer
Rocky Point



Nancy Stone
Education Director

NON-BOARD LEADERSHIP



Colin Marthaller
Stewardship Director



Andy Jansky
Advocacy Director



Michael Guida
Communications/Email



Brad Peterson
Newsletter

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Will Heiberg

Penelope Abegglen
 Matthew Abrahams
 Owen Abrahams
 Cheyne Aiken
 Ruandy Albisurez
 Dano Alexander
 Jaden Anderson
 Kent Anderson
 Brian Anthony
 Preston Antisdell
 Simon Apostol
 Oscar Arevalo
 Jordan Arizon
 Joel Armstrong
 KC Badger
 Julie Baird
 Jay Baird
 Bryan Barbachano
 Ryan Barnes
 Brian Barnhart
 Ryan Barrett
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 Dan Beaman
 Darren Beckstrand
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 Rosemary Behan
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 Daveed Fleischer
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 Joshua Frazier
 Rojin Frazier
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 Ryan Heitsmith
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 Chris Hitchcock
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 Welky Hoffman
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 Reid Hofmeister
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 Carrie Kistner
 Paul Klas
 Max Kluver
 Daniel Knowles
 Charlie Kohlmeier
 Kristin Koontz
 David Kosanke
 Kyle Krueger
 Joshua Kubisch
 Jai Kumaran
 Kirill Kurguzov
 Lorena LaBarbera
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 Maxwell Merkle
 Amanda Mesick
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 Chris Morse
 David Mueller
 Kai Muntz
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 Michael Neef
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 Corey Nelson
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 Kyle Von Hoetendorff
 Ken Wahrenberger
 Robbie Walters
 Audrey Wang
 Archie Wann
 Addison Wardwell
 Luka Weierman
 Chad Weitman
 Toby Welborn
 Braeden Welch
 Steven Welch
 Dan Werle
 Kelsey West
 Petra Whitacre
 David Wieland
 Kristopher Wietrick
 Brad Wignall
 Ash Williams
 Paul Williams
 Bryan Wilson
 Nick Wilson
 Lily Wincele
 Michael Steszyn
 Kathryn Stinson
 Scott Stolarczyk
 Eric Stolberg
 Nancy Stone
 Brenna Strassburg-Skinner
 Andrew Stringer
 Daniel Stuart
 Kean Stump
 David Suhay
 Andrew Sullivan
 Stacy Sullivan
 Brent Sullivan
 Scooter Sutterer
 Vinca Swanson
 Cian Sweeney
 Norm Swygert
 Barry Tanaka

THANK YOU VOLUNTEERS

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 Jerry DeRuyter
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 Paul Diefenbaugh
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 Bryce Dillon
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 Anthony Domenigoni
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 Lindsay Dte
 Bathscheba Duronvil
 Carly Dye
 Christopher Dyer
 Ryan Egusquiza
 Eric Evans
 Alison Evershed

Preston Gibson
 Ced Gloria
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 Joel Gonzales
 Tyler Goodwin
 Kaitlyn Gores
 Brigid Gormley
 Shane Gould
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 Ryan Gwillim
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 Scott Hammond
 Von Harald Winkelmann

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 Chris Olivares
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 Sarah Olsen
 Yerika Ortiz
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 Mitchell Ososke
 Megan Ososke
 Tom Palke
 Isaiah Palmer
 Marlo Parham
 Tony Parham

Erin Riley
 Aric Rist
 Teddy Robbins
 Tim Robbins
 Lucas Robinson
 Owen Rodabaugh
 Edgard Rodriguez
 Caden Rokos
 Alex Roman
 Josh Roppo
 Jody Rose
 Josh Ross
 Gabrielle Roth
 Erica Rothman
 Daniel Rowe
 Matthew Ruddy
 Bre Rue
 Nigel Rutigliano
 Ira Ryan
 Jake Ryder
 Brad Saby
 Seth Saby
 Dominique Sakrisson
 David Saltzberg
 Christopher San Agustin

Nell Stamper
 Aaron Stanek
 Chris Stanton
 Robert Stanton
 Dennis Starkey
 Michael Steen
 Shawn Sterren
 Michael Steszyn
 Kathryn Stinson
 Scott Stolarczyk
 Eric Stolberg
 Nancy Stone
 Brenna Strassburg-Skinner
 Andrew Stringer
 Daniel Stuart
 Kean Stump
 David Suhay
 Andrew Sullivan
 Stacy Sullivan
 Brent Sullivan
 Scooter Sutterer
 Vinca Swanson
 Cian Sweeney
 Norm Swygert
 Barry Tanaka

& MANY MANY MORE

PLATINUM



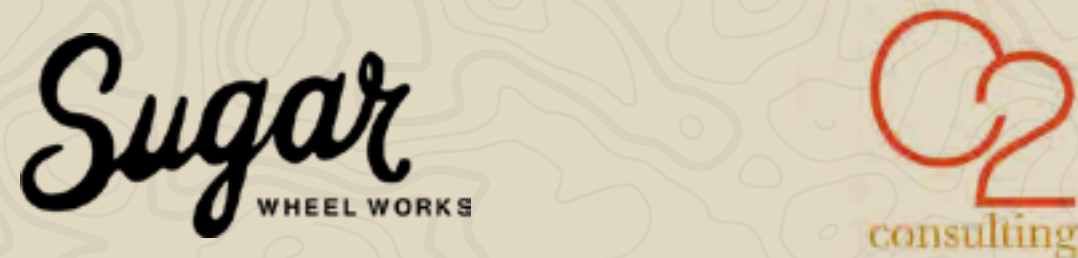
GOLD



SILVER



BRONZE



GET INVOLVED

Being involved with NWTA makes so much happen. As a volunteer, sponsor or donor you have a direct impact on:

- Bringing more sustainable trails online
- Getting more kids on bikes
- Building a foundation of responsible stewardship practices
- Elevating a voice for trails and places for all to experience the outdoors on a bike AND MORE

How can you do this? It's easy. Be a sponsor, sign up for a dig day, join a committee, make a donation, sign up to represent NWTA at community events, lead a guided ride — the possibilities are endless. If you want to be more involved, get in touch and we can find a place that fits your skills. We can't say it enough: you and our NWTA community make it all possible.



BECOME A MEMBER. [Join or renew now](#)

DONATE. [Make an additional donation now](#)

SUBSCRIBE TO THE NEWSLETTER. [Click here to subscribe](#)

VOLUNTEER. Contact volunteer@nw-trail.org to learn more

BECOME A SPONSOR. Contact lisa@nw-trail.org if you're interested in becoming an NWTA sponsor

FOLLOW US ON SOCIAL MEDIA.



LOOKING AHEAD

Wow, you've really helped NWTa accomplish a lot!

The forward momentum and positive energy is palpable as we roll into the next phases of growth and sustainability. We have some pretty lofty goals over the next few years — goals that will no doubt take time, energy, funding and talent, as did all of the past work that brought NWTa to where it is today.

As always, these goals are centered around furthering our mission, and truly creating more opportunities for everyone to have access to the outdoors through bikes on trails. This work is more crucial than ever. The Portland metro area has grown; underserved and underrepresented communities, especially people of color, continue to face barriers and feel unwelcome in the outdoor recreation community; people are seeking to connect with nature as outdoor recreation popularity has soared; and trails are a critical part of the work to preserve and protect our climate and natural spaces.

We strive to meet these challenges with goals that include bringing more mountain bike programming (and trails!) to our communities that don't have reliable access to outdoor spaces and recreational opportunities. We will continue to advocate for significant increases to trail access for bikes, especially in the Metro region, in line with the City of Portland's newly published Off-Road Cycling Master Plan. More trails open to bikes and more bike trail connectivity not only gives us spaces to recreate, but helps promote biking as a healthy form of transportation. We will add more mountain bike trail miles to the entire region on the acres of public lands that surround Portland for expanded recreational opportunities. As part of all new trails NWTa brings online, we will grow our Trail Sustainability Institute programming to promote trails and recreation as a critical piece in preserving our natural lands. And all of this will be accomplished through the next stages of organizational growth that includes a bigger team of staff members.

Are these big goals? You bet. But NWTa wouldn't be where we are if we hadn't set out with big goals even back in the days of PUMP. But as with the past, we won't accomplish these goals without YOU. Our volunteers, donors, sponsors and other supporters are what propel this work to the next level.

Thank you for being part of the next phase of NWTa!



DONATE TODAY

SUPPORT OUR CONTINUED WORK TO BUILD AND RIDE SUSTAINABLE TRAILS!





**THANK YOU FOR
YOUR SUPPORT**

**SEE YOU ON
THE TRAILS**